

Exercise 4

Regulation and Data Protection

Mobile Business II (SS 2020)

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- Exercise 1:
 - Briefly explain the goals and purposes of regulation and regulation bodies.

- Exercise 2:
 - What does regulation mean for the mobile communication market?

- Exercise 3:
Regulation of Roaming
- a) Briefly explain the reasons and objectives of roaming fees regulation within the EU.
- b) What are the consequences of these regulations for the users and mobile network providers?

- Exercise 4:

EU General Data Protection Regulation (GDPR)

- a) The GDPR is all about protecting personal data. What is personal data?
- b) According to the GDPR, can personal data be sold? Please use the GDPR to answer this question and provide your own opinion on this subject as well. Should personal data be able to be sold and bought? Who owns personal data?